Payments to Private Producers Under Commissioned Programmes

1437. SHRI SUKHDEV SINGH LIBRA:
SARDAR GURCHARAN SINGH TOHRA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether DD News has doled more than Rs. 85 crore to private producers under Commissioned Progammes during April, 1999 to June, 2001. as reported in ' India Today' dated the 5th November, 2001;

(b) the names of private producers who received the money; indicating the amount paid in each case;

(c) the purpose of Commissioned Programmes for which amount was paid; and

(d) whether the purpose has been served?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (d) Prasar Bharati have intimated that a liability of Rs. 71,45,77,000 has been incurred during the period April 1999 to June, 2001 on acquiring software produced by outside agenceis by DD News. DD News was launched with a view to educate and inform the viewers. The software for this channel was provided by both in-house efforts and also by sourcing it from outside agencies. A list of private producers along with expenditure incurred on commissioning of programmes is given in the enclosed statement.

Statement

Details of expenditure incurred on commissioning of programmes under the sub head OC-Planfrom April, 1999 to June '2001

(In Rupees)

SI. No.	Name of the Agency	Amount
1.	M/s. Independent Media Pvt. Ltd.	8,73,50,000
2.	M/s. Transworld International	7,59,15,000
3.	M/s. Bag Films Pvt. Ltd.	5,44,10,000
4.	M/s. Nimbus Communication	4,71,00,000
5.	M/s. Asian News International	4,46,90,000
6.	M/s. Saeed Naqvi	3,22,50,000
7.	M/s. River Bank Studio	2,72,00,000
8.	M/s. A.P.C.A.	2,63,45,000

(In Rupees)

SI. No.	Name of the Agency	Amount
9.	M/s. Shally Suman Production	2,56,56,000
10.	M/s. United Television Ltd.	1,97,52,000
11.	M/s.lnT.V.	1,88,50,000
12.	M/s. Team Work	1,81,15,000
13.	M/s. Radical Entertainment	1,66,50,000
14.	M/s. Imak News and Entertainment	1,61,15,000
15.	M/s. Proscenium Production	138,00,000
16.	M/s. Moving Pictures	137,60,000
17.	M/s. ReJative Media	1,17,00,000
18.	M/s. Multi Media	1,14,00,000
19.	M/s. M & MTV	, 37,00,000
20.	M/s. Signet Communications	36,00,000
21.	M/s. Camera Canvas	1,50,000
22.	M/s. Lfvetele Shows	2,00,000
23.	M/s. Muskan Productions	2,50,000
24.	M/s. Video-I	20,20,000
25.	M/s. Jigayasa	59,90,000
26.	M/s. Perspective Films	37,05,000
27.	M/s. Venture Direct TV	1,07,50,000
28.	M/s. T.V.India Ltd.	8.00,000
29.	M/s. Mind Vision Enterprises	8,00,000
30.	M/s. Approach Inc.	98,25,000
31.	M/s. Jaspal Bhatti Productions	18,20,000
32.	M/s. Moh Production	55,25,000
33.	M/s. T.V. News India	15,75,000
34.	M/s. Take 5 Films Ltd.	1,00,000
35.	M/s. T.V. 18 India	25,50,000
36.	M/s. Centre Communications	26,00,000
37.	M/s. Mediart Films	1,01,75,000
38.	M/s. Samavak Communications	63,15,000

(In Rupees)

SI. No.	Name of the Agency	Amount
39.	M/s. Sarthak Sanchar	32,50,000
40.	M/s. Pitambara Productions	6,00,000
41.	M/s. Cine Arts India	15,00,000
42.	M/s. Insight Productions	1,00,000
43.	M/s. Point of View	1,80,000
44.	M/s. Studio 18	20,00,000
45.	M/s. TV Live India	56,90,000
46.	M/s. News and Entertainment TV	79,50,000
47.	M/s. IntegriTV	4,50,000
48.	M/s. R.K. Vision	90,000
49.	M/s. Media Intermix	98,40,000
50.	M/s. Visual Impact	3,75,000
51.	M/s. 8 Day's" a week	57,00,000
52.	M/s. Heart Care Foundations of India	96,00,000 ,
53.	M/s. Expression Media	86,000
54.	M/s. Ninia Singh	1,50,000
55.	M/s. Business Standard	98,00,000
56.	M/s. Lakhanpal Production	2,00,000
57.	M/s. Saa Ree Gaa	36,80,000
58.	M/s. New Delhi Communications	92,25,000
59.	M/s. Archana Kapoor	12,00,000
60.	M/s. Corporate Communication	40,50,000
61.	M/s. J.S. Production	12,00,000
62.	M/s. Tempest Film	2,25,000
63.	M/s. Kiran Chitra Enterprises	32,00,000
64.	M/s. Muzafar Ali Production	1,50,000
65.	M/s. David Devdas	80,000
66.	M/s. Kirti Aggarwal	2,00,000 i
	TOTAL	Rs. 71,45,77,000